Communications/Social Media Internship

Our Mission:

World Pediatric Project (WPP) heals critically ill children and builds indigenous healthcare capacity in developing nations. WPP sends teams of volunteer pediatric specialists to partner countries to diagnose and treat critically ill children who don’t have access to advanced medical resources. Additionally, WPP brings the most complex cases to partner hospitals in the U.S. for treatment. World Pediatric Project transforms communities in partner countries by empowering medical volunteers, building partnerships, and creating sustainable healthcare programs in country.

Internship Description:

Provide support to implement World Pediatric Project’s communications, marketing, social media, and public relations efforts. The Communications Intern will work closely with the Director of Communications on specific duties which include but are not limited to:

- Weekly visits with WPP patients to develop fresh content, photos, and videos for online channels
- Write one blog post per week and upload to WPP’s website
- Tweet on behalf of WPP
- Research relevant news articles on a weekly basis to tweet about and to obtain media pitch ideas
- Develop and pitch one creative story idea to targeted media by the end of the internship
- Learn about nonprofit development, event planning, communications and marketing in a small, professional environment which will give the intern extensive independence

Qualifications:

- Excellent written, oral, and interpersonal communication skills
- Familiarity and experience using with social media
- An interest in marketing, communications, public relations and/or social media in a nonprofit setting
- Familiarity with Microsoft Word, Excel, and online services
- The ability to work independently and assertively to take on individual projects with minimal need for supervision
- Experience with photography/videography is a plus, but not required
- Must be willing to dedicate **10-12 hours per week** for internship

Unpaid

Contact: Jennifer Curtis - jcurtis@worldpediatricproject.org; 804.282.8830

Writing sample required.