President’s message

For over 130 years, Virginia State University has stood as a beacon of higher education for Virginia, the nation and the world. In the early years, the University provided opportunities that most of its students were unable to attain elsewhere. Today, VSU is recognized as a University of choice for students, faculty, staff and future employers of our graduates. We are renowned for outstanding teaching and research, exceptional academic programs, and globally competitive graduates. As a pre-eminent land grant institution, VSU enriches the lives of people in a local, regional and global scope of influence through our outreach, economic and human development programs while staying true to our historic commitment of “building a better world since 1882.”

We remain steadfast in our commitment to providing students with a quality education in a uniquely enriched and supportive environment. Our dedicated faculty, staff and administrators take a personalized approach with each student to ensure that they receive the education and skills necessary to embark upon life’s journey with the confidence and knowledge to succeed.

As we endeavor to attract and retain top students, provide a vibrant living and learning environment and encourage the innovative instruction and research that leads to a rich educational experience, it is critical to increase the financial support we receive from alumni and friends.

We invite you to join us on this important undertaking by contributing to the 2013-2014 VSU Annual Fund Drive. Our goal this year is $500,000. We are confident that we can accomplish this through even greater participation from our loyal alumni, parents and friends.

How to Give

You will receive an acknowledgment and receipt for your gift within seven to 10 business days. Please retain your receipt for tax purposes. Your gifts are tax deductible as allowed by law.

For questions or more information, contact:
Virginia State University
Office of Institutional Advancement
(804) 524-5003

Considering Planned Giving?
Even as they support VSU’s Annual Fund, many alumni and friends are demonstrating their loyalty through a Planned Gift. These gifts are usually done by naming VSU as the beneficiary of a life insurance policy or by including the University in your will, but we can also show you how to continue to earn money while your gift to VSU matures! If you would like to learn more about Planned Giving options, please indicate on the attached pledge form or call us at (804) 524-5003.

Online
The fastest, most direct way to partner with VSU is by making an online gift. To make an online gift, visit our website at www.vsu.edu. Click Make A Gift, then Complete Gift Information, go to Designation, drop down to Annual Fund, and follow the prompts.

Electronic Direct Payment (ACH Debits)
The electronic direct payment option offers a convenient way to have your gift automatically transferred from your bank account to VSU each month. Go to online.vsu.edu, click on How to Make a Gift, and then Outright Gifts to download the authorization form. Complete the form and then print, sign and return the form in the enclosed envelope. Please make a copy for your records.

Postal mail
You can simply use the enclosed gift form and mail it with your check or credit card information. Please make checks payable to Virginia State University.
Complete and Return

Name

Spouse

Address

City/State/Zip

Home Phone

E-mail

Occupation

Company

Work Phone

[ ] CHARGE MY GIFT:  [ ] VISA  [ ] MC

[ ] DISC  [ ] AMEX

Credit Card #

Exp. Date

CSC Code (3-digit code on back)

Name on card

Signature

DONATING ONLINE: Donate online at www.vsu.edu. Click Make A Gift, accept certificate, enter gift amount, designate Annual Fund and complete form.

[ ] CHECK (PAYABLE TO VSU) IS ENCLOSED.

The Annual Fund

While tuition and fees cover some of the basic costs of a VSU education, Annual Fund support is the critical link between achieving good and great outcomes. Gifts to the VSU Annual Fund have an immediate and tangible impact on students. The Annual Fund allows VSU to provide scholarship funds; attract and retain outstanding faculty; upgrade technology; enhance library resources; and much more.

Annual Fund gifts go a long way at Virginia State University! By being unrestricted, these gifts provide VSU a measure of flexibility to use them where the need most urgently exists. Alumni participation in the Annual Fund is a key factor considered in measuring a university’s success. Your support of the Annual Fund is your vote of confidence in Virginia State University! We use 100% of your gift in the year it’s given to provide our students with essential programs and resources that are not funded by tuition and government appropriations.

Every gift — at any amount — makes a difference! Every dollar demonstrates a tangible investment by alumni and friends in the VSU mission. Help us ensure brighter futures by honoring your classmates, professors, friends and family by making a special gift today!